
JODIE L. GATEMAN, PhD

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ORGANIZATIONAL LEADERSHIP & MANAGEMENT CONSULTING

Executive Management | Strategic Vision | Public Speaking

Highly experienced and astute **Chief Executive Officer** with expertise in business planning, revenue development, cost minimization, communications management, public relations, and change management. Excellent at maximizing client bases, enhancing business performance, leading productive teams, overhauling distribution networks and increasing efficiencies across diverse disciplines. With a strong background in communications, marketing, administration and operations oversight, combined with proven skills in team building, stakeholder relations and campaign optimization. Enthusiastic Myer Briggs Instructor and Public Speaker with experience in delivering presentations on different topics, honing superior research skills and a wide range of expertise across multiple sectors to inform, teach and positively influence the targeted audience. Additional strengths include:

- ✓ Federal, State, & Local Regulatory Compliance
- ✓ Communications Strategy Development
- ✓ Operations Management & Budgeting Control
- ✓ Policy/Program Formulation and Implementation
- ✓ Training and Development
- ✓ Employee and Client Relations
- ✓ Team Collaboration/Leadership Skills
- ✓ Interpersonal/Effective Communication Abilities
- ✓ Strategic Business Planning/Process Improvement
- ✓ Cost Reduction/Profit Maximization

PROFESSIONAL EXPERIENCE

Bahama Farming Co. Limited, Mossleigh, AB

CEO/Owner

(2015 - Present)

Responsible for establishing organizational vision to sustain operations of a multi-million dollar corporation and its subsidiaries. Actively manages cross functional teams to improve service performance, customer satisfaction and loyalty rates.

- Design professional development training and certification programs for staff on process improvement initiatives and best practices, significantly increasing operational efficiency, employee productivity and service delivery quality.
- Implement business development and expansion strategies, developing three active worksites and following strict safety and quality assurance guidelines.
- Actively enforce company policy and ensure adherence with all applicable regulatory requirements across the federal, state and local government, eliminating the incidence of fines and penalties from regulatory authorities and boosting compliance levels by over 99%.
- Lead operational oversight and budgetary planning to maximize growth opportunities and business validity in line with current market and industry trends.
- Hold regular meetings with Department Heads to revitalize business plans and realign objectives for overall increased profitability, review performance reports and implement solutions to challenges faced.
- Cultivate and maintain industry relationships, vendor and customer partnerships to capitalize on emerging opportunities for increased business success, implementing solutions to ensure the timely resolution of customer complaints.

Sugar Shack Holdings Limited, Mossleigh, AB

CEO/Owner

(2015 - Present)

Chief Executive Officer charged with the responsibility of leading organizational development, handling legal and procedural requirements and implementing strategic plans that enhance organizational growth.

- Oversee all legal concerns, rentals, lease agreements and contracts, maintaining accurate records and client database
- Develop effective network strategy among farm owners to facilitate the rental of land and farm equipment to drive efficiency in farm operations.
- Implement process improvement plans enabling the organization scale effectively and execute standardization of countless processes from procurement to technology, marketing and customer fulfillment across departments within the company.
- Establish workflow and employee job training processes and lead organizational development changes, enabling the organization respond better and adapt to industry changes.
- Increase profitability by reducing operational overhead, spearheading innovative business initiatives and securing multi-year contracts.

PROFESSIONAL EXPERIENCE - CONTINUED

Vulcan County, AB

County Councilor for Division 1

(2021 - Present)

Elected to municipal government in Vulcan County. Completed candidate documents and ran campaign following all the rules required by Elections Alberta and Vulcan County.

- Attend council and committee meetings. Research, discuss and present items to council and the public.
- Maintain communications between council members, CAO and rate payers.
- Work together with fellow councilors and staff members on various projects.
- Attend various courses and learning sessions to keep up with requirements and ensure that all rules and regulations are followed.

Aspen Crossing, AB

Interim General Manager

(2019-2020)

Was requested by owner to cover time of absent manager position. General manager stepped down to pursue other opportunities in different line of work. Completed these duties until new manager was found and completed agreed upon transition time.

- Directed PR, media relations and communications of corporation including consumer, staff and, expanding marketing and communications outreach to voters, party members and the public at large.
- Collaborated with a group of 6 department heads from different departments of the company to complete projects, tasks, and events on 2 sites.
- Elevated staff moral and created training programs while providing detailed explanations on decisions from all departments to board members and owner.
- Held regular reviews and forward planning sessions for all involved; fielded questions from members of the public and advised teams on behavior and public relationships.

Hidden Coulee Farms, AB

Secretary & Treasurer

(1997 - Present)

Started corporation with husband and partner. Responsible for day-to-day business activities, bookkeeping, communications, payroll, scheduling, etc.... Continued with positions after the corporation went through restructuring upon the completion of a settlement in a lawsuit.

- Designed and implemented business practices to complete startup of mixed farming operation.
- Instrumental in expansion program of agricultural lands and inventory.
- Oversaw customer and supplier relations, including commodity boards.
- Currently handling all accounting, bookkeeping and regulatory required documents.

PAST EMPLOYMENT EXPERIENCE

Little Bow Riding; Campaign Manager	2012
Green Learning, Calgary, AB; Founder/Administrator/Principal/	2004 - 2009
Lamar Junior High, Irving, TX; Student Teacher	Fall 1995
Practicums, Irving, TX; Teacher	Fall 1995
Towny Elementary, Irving, TX; Student Teacher	Fall 1995
Mossleigh Demonstration School; Substitute Teacher	1996
Grant Hill, Macleod Riding; Campaign Manager	1997 - 2000
Stage West, Calgary, AB; Serving Staff	1990 Season
Lincoln Park Centre, Calgary, AB; Instructor Assistant	Spring 1988
Thornhill Ranching & Mastercraft Buildings, Mossleigh, AB; Office Assistant/Receptionist	1985 - 1999

LEADERSHIP EXPERIENCE

Province of Alberta; Commissioner of Oaths	Current
Universal Life Church; Officiant	2016 - Present
Freelance; Professional Speaker	2002 - Present
Southern Alberta Energy from Waste Association, Board Director	2021 - Present
Vulcan Health & Wellness Foundation, Board Member	2021 - Present
Vulcan District Waste Commission, Board Member	2021 - Present
Subdivision & Appeals Board (SDAB), Vulcan County; Board Member	2016 - 2020

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Chinook Arch Grain Society; Communications & Events Committee Member	2016 - 2019
United Conservative Party (UCP); VP of Comms	2018-2020
Bill 6 TWG (Technical Working Groups) Research Team; Member	2015
Municipal Election Debates; Moderator	2015
Arrowwood Beef Club; Public Speaking Judge	2014
Wildrose Executive Council; Vice President, Communications	2013
County Central High School; Parent Council President & Sports Council Member	2012 - 2018
Cerebratic Accelerated Learning Program; Founder	2003
Canadian Alliance; Delegate	2003
Mossleigh, AB; Sports Council	1996-2000
Reform Party, Macleod CA; Member, LCNC	1997
University of Dallas Women's Basketball Team; Dallas, TX; Team Member - Forward	1990-1992
Ace Cable Awards, Dallas, TX; Host	1992
Calgary Stampeded Band, Calgary, AB; Flag Corp Member	1988-1989
Olympic Games, Calgary, AB; Volunteer, Medal Presenter	1988

TRAININGS & CERTIFICATIONS

Certified Pyrotechnician, Special Effects & Display Fireworks Operator, Natural Resources Canada, **2019**
Myer Briggs Certification, Calgary, AB, **2009**
Teaching Certificate, Alberta, **2005**
Wizard of the Web Graduate, Austin, TX, **2004**
Advanced Word-Smithing Course, Austin, TX, **2003**
Wizard of Web Graduate, Austin, TX, **2003**
Writers Workshop Graduate, Austin, TX, **2002**
Teaching Certificate, Texas, **1997**
Certified Advanced Open Water Diver, Calgary, AB, **1986 (C41572)**

INDUSTRY SKILLS

- Campaign & Communications Management, Public Relations, Consulting and Training, Public Speaking, Research.

AFFILIATIONS AND MEMBERSHIPS

- Associate Member, Alberta Construction Safety Association, **2018-2020**
- Member and Representative, Western Barley Growers Association, **2017-2018**
- Board Member, Wizard of Ads Academy, **2007-2009**
- Certified Member, Discover Reading Program, Calgary, AB, **2005**
- Vote Yes to End Equalization TPA, **2021 - Present**

HONORS AND AWARDS

- Parent of Distinction Award, Vulcan, AB, **2013**
- Top 40 Under 40 Award, Alberta, **2009**
- Excellence in Teaching Award Nominee, Alberta, **2008**
- Business Leaders of Tomorrow, Alberta, **2008**
- Business Leaders of Tomorrow, Calgary, AB, **2008**
- Emily Dickson Award, Austin, TX, **2003**
- Dean's List, University of Dallas, TX, **1994-1995**
- Female Start Talent of the Year, International Model & Talent Awards, TX, **1994**
- 3rd Runner Up - Real Commercial People, International Model & Talent Awards, TX, **1994**
- 1st Runner Up - Female Sit-Com, International Model & Talent Awards, TX, **1994**
- Miss Dallas County, Dallas, TX, **1992**
- Provincial Speak Off, 2nd Place, Calgary, AB, **1990**
- United Nations Pilgrimage Speaking Winner, AB, **1989**
- Bronze Medalist, Provincial Summer Games, **1988**
- 4-H Public Speaking Champion, AB, **1983 - 1990**

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EDUCATION

MONTESSORI SCHOOL, CALGARY, AB - <i>Grade 1</i>	1977
MOSSLEIGH SCHOOL, MOSSLEIGH, AB - <i>Grade 2 to Grade 8</i>	1978 - 1985
STRATHCONA-TWEEDSMUIR SCHOOL, Okotoks, AB- <i>Grade 9 & Grade 10</i>	1985 - 1987
FOOTHILLS COMPOSITE HIGH SCHOOL (FCHS) - <i>Grade 11 & Grade 12</i> (hospital stay required extra Gr. 12 year) <i>Advanced Diploma</i>	1987 - 1990
UNIVERSITY OF DALLAS - BACHELOR OF ARTS , Dallas, USA <i>Concentration: Education; History</i> <i>Minor: Drama</i>	1995
AMERICAN INTERCONTINENTAL UNIVERSITY - MASTER OF EDUCATION , USA <i>Concentration: Leadership of Educational Organizations</i>	2008
Honorary DOCTORATE OF EDUCATION <i>Concentration: Philosophy of Education</i>	2011